

EXPERIENCE

May '12
to Present

Cofounder & Creative Director, Bake450

- Produced our flagship title Bread Kittens, garnering over 45k reviews averaging 5 stars
- Worked closely with art and engineering team members to execute product roadmaps and release a variety of titles across multiple mobile game genres
- Forged user experiences, interfaces, branding and marketing visuals for all our mobile titles
- Oversaw creative direction, game design, data, balance, and monetization strategies

Dec '11
to May '12

Lead Product Manager, Globant (Mobile Studio)

- Consulted and worked both remotely and on-site with clients such as Slice, Gaia, IMVU, GSN, and Salesforce on time sensitive projects as product manager and designer
- Conducted weekly sessions with all product designers to facilitate feedback, ensure deliverables met guideline standards, and encourage innovation upon current design trends

Nov '10
to Nov '11

Product Manager, Nextive

- Coordinated product vision and UI/UX for both large and small projects ranging from mobile/Facebook games to websites for local non-profits
- Liaised with engineering, design, quality assurance, management, and busdev teams to ensure deliverables met and exceeded all stakeholder expectations

Jul '10
to Nov '10

Production Assistant, Haku Wale

- Created wireframes, user flows, prototypes and mockups for projects and proposals
- Designed motion graphic video projects for clients such as EnergyStar and Yahoo!

SKILLS & EXPERTISE

ADVANCED

- English
- Adobe Photoshop
- Adobe Illustrator
- Adobe AfterEffects
- Adobe Experience Design
- Adobe InDesign
- Sketch
- Omnigraffle

INTERMEDIATE

- Mandarin Chinese
- HTML / CSS
- SCSS / LESS
- JS / JQuery
- Balsamiq
- Axure
- Agile Methodologies

BASIC

- C / C++
- Java
- PHP
- SQL
- Unity3D

EXTRACURRICULARS

Sept '14
to Present

Treasurer & Mentor Volunteer, Talent Loves Us

- TLU is a 501(c)(3) non-profit organization aiming to help young designers and transitioning design professionals network with others and learn from mentors

EDUCATION

University of California, Davis, Class of 2010
Major: Design (Visual Communication), B.A.; Minor: Computer Science

HONORS & AWARDS

- UC Davis College of Letters & Science Dean's Honor List
 - Fall 2006, Winter 2008, Winter 2009, Spring 2009
- Recipient of the Excellence in Design Award at UC Davis, June 10, 2010